



# Good for You Good for the Club Good for local Business Good all-around

If you know of a business in your area that may be interested in placing an ad in the **BLUE KNIGHTS® News**, bring this page to their attention. If they place an ad,

- ✓ you get a **20% cash commission**,
- ✓ the **Club gets much-needed revenues**,
- ✓ the **advertiser gains a new 19,000-plus audience**,
- ✓ and **EVERYBODY WINS.**

AD RATES		DISCOUNTS	SIZES IN INCHES
Full Page	\$400	2+ ads \$350 p/issue	6.25w X 9.12h
1/2 page Back Cover	\$300	2+ ads \$250 p/issue	6.25w X 5h
1/2 page	\$250	2+ ads \$200 p/issue	6.25w X 4.56h
1/4 page	\$150	2+ ads \$100 p/issue	4.11w X 3.47h
1/8 page horizontal	\$100	2+ ads \$75 p/issue	4.11w X 1.73h
1/8 page vertical	\$100	2+ ads \$75 p/issue	1.97w X 3.62h
1/16 page	\$50	2+ ads \$35 p/issue	1.97w X 1.80h

**DEADLINES** Feb. 5; May 5; Aug. 15; Nov. 5

## BLUE KNIGHTS® News AD ORDER FORM [please print]

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIZE OF AD \_\_\_\_\_ NUMBER OF ISSUES \_\_\_\_\_

BLUE KNIGHT MEMBER MAKING REFERRAL [NAME AND CHAPTER] \_\_\_\_\_

Typesetting of ads included in above rates; please send high-resolution photos (300dpi or higher). Camera-ready ads may be forwarded as either .JPG or .EPS high-resolution (300dpi or higher) files; "grayscale only" or "Black + PMS 293." You will be billed and sent a copy of the newsletter when it is printed.

Mike Fletcher, BLUE KNIGHTS®News Editor  
5 Briarwood Road, South Portland, ME 04106, USA  
Phone: 207-828-0946, e-mail: BKNEWS@aol.com